



MobilKom a.s.
Praha, Czech Republic
www.mobilkom.cz

Industry:

Communications

Annual Revenue:

N/A

Employees:

160

Oracle Products & Services:

Oracle Database
Oracle Business Intelligence
Enterprise Edition

Oracle Partner:

neit • consulting

Neit Consulting s.r.o.
www.neit.cz

“Oracle Database and Oracle Business Intelligence Enterprise Edition have added a great deal of value to MobilKom. The implementation was very quick, and we are already seeing huge reductions in process times across the whole company.” – Tomáš Zetek, Core Network Manager, MobilKom a.s.

MobilKom Reduces Data Extract, Transform, and Load (ETL) Process Time and Reporting Time by 90%

MobilKom a.s. is one of the largest mobile phone operators in the Czech Republic. MobilKom was established in March 1993 as a joint venture between three companies: Motorola, ConneCTel, and KonekTel.

Challenges

- Establish a single data store for performance management information such as network reports
- Reduce the amount of manual work occurring as a result of using Microsoft Excel for reporting
- Accelerate data extract, transform, and load (ETL) processes by eliminating manual tasks
- Establish an efficient way to identify and analyze the impact of changes to the network
- Improve access to data for more informed decision making and better problem solving

Solution

- Created a centralized data store for performance management data with Oracle Database—previously this information was not stored at all
- Reduced by 90% the time needed to create technical reports, such as performance reports and problem reports, with Oracle Business Intelligence
- Improved ability to analyze network changes with a single report, eliminating the need to compare multiple Excel spreadsheets for each part of the network
- Reduced ETL process time by 90% through automation
- Improved decision-making process by providing access to all data—from top-line statistics to raw data
- Increased problem-solving capability as a result of greater data accessibility and analysis functions in Business Intelligence Enterprise Edition
- Accelerated training cycle with easy-to-use business intelligence solution that users can learn in one-to-two days